

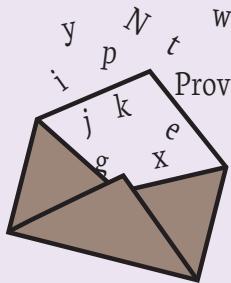
Since 2010, the Downtown Vancouver Business Improvement Association has done so much important work. We advocate in a purposeful way for the issues that matter most to our members, support the work of our experts partners in sustainability and liveability, and contribute critical seed funding to festivals and events that take place in our BIA. We also have our own initiatives and programs in areas such as placemaking, community safety, and economic development, among others.

Our Reimagine Downtown Vancouver consultation process showed us how people want Vancouver to look, feel, taste and smell in 2040, and since then we've done so much work to help further this vision. But there is still work to be done. We need your support for the our 2020 mandate renewal so that we can continue to make this community one of the best in the world in which to live, work, play and learn.

## What we've Advocated for

### Granville St

Advocated for Granville Street streetscape re-design.



Provided a letter of support for new electronic video screens at 798 Granville Street (Winners/Best Buy).

Pilot late entry program for Granville Entertainment District establishments postponed indefinitely; reversal of decision not to allow patios for liquor primaries in the GED.

Successfully advocated the City for the addition of three block faces of on-street parking for Hastings West.

Our lobbying late fall 2016 and the early part of 2017 resulted in favourable exemptions for Granville Street and the CBD related to signs on the second storey not having to be turned off between 11 pm and 7 am or when the business is closed; and a pilot project for electronic signs, at street level, for businesses along Granville Street, and the area bounded by Georgia, Robson, Burrard and Richards.



Late night SkyTrain service on weekends—currently being explored by TransLink.

Advocacy for the transformation of the 800 block Robson Street into a people place.

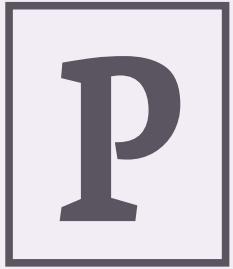
Assisted the International Jazz Festival with its relocation to the Vancouver Art Gallery. This involved getting the support of the Mayor and senior City staff, plus successfully advocating for quick approvals at the City Large Event Organizing Committee (CLEOC). Economic benefits to our members are in the millions of dollars.



Provided input to the City on how to assist small businesses; dissuaded the City from considering commercial rent controls since this would put a halt to new developments.

## 2-HOUR TO 3-HOUR

The change for on-street parking along Seymour and Richards with the support of The Vancity Theatre and The ScotiaBank Dance Centre.



Federal Government agrees to pay its share of the DVBLA levy for buildings it owns within our district via a Payment in Lieu Of Taxes (PILT) resulting in a reduction for all commercial building owners and business tenants within our district.

Support for the replacement of the viaducts.

# \$213,500,000

The amount saved for commercial building owners and business owners due to the reallocation of property tax.

Support for the elimination of the minimum off-street parking requirements for new developments and to increase the number of transportation demand management tools available to the City.

Seat on the Block 51 Stewardship Advisory Committee that influences the direction and stewardship components of North Square and 800 Robson.

Input into the City's regulatory framework for medical marijuana retail establishments.



VanPlay external advisory group for Vancouver Board of Parks and Recreation advocating for cleaner and safer parks and green spaces downtown



The official unveiling of the new north plaza of the Vancouver Art Gallery with City of Vancouver officials after five years of advocacy work at the City and provincial levels to mutually agree to a design and a budget that exceeded what was originally set aside for the construction of it.

Provided content for city-funded wayfinding signs throughout downtown. Installed prior to the 2010 Olympics.



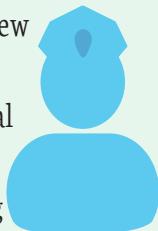
## How we keep Downtown Clean and Safe

Graffiti abatement project with Emily Carr, WRAP program.



Cigarette butt recycling program on Granville, Terracycle, City, DV BIA.

We advocated for new Federal legislation making it a criminal offence to wear a disguise/concealing one's identity during a protest or riot.



## HEAT

Supports the city opening HEAT homeless shelters during winter

## Ambassador & Clean Team



1,200 garbage bags disposed of.



1,378 hours of micro-cleaning



47,000 member interactions



1,400 Person, Business, Medical or Police Assistance



1,600 sharps reported and disposed of.

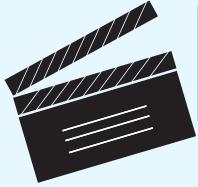


22,000 parking patrols

The Ever-Clean Program is a collaboration between the DV BIA and Goodbye Graffiti. The Program consists of at least four patrols per month, where any graffiti between the 800-1100 blocks is immediately removed. On average this agreement means that over 100 tags are removed every month.

Implementation and sponsorship of Vancouver Operation Cooperation, which is a partnership between Law Enforcement, Private Security Organizations and Downtown Businesses.

## Our Sponsorships



Summer Movie Nights on the Square, activating the north plaza



Founding member of the Vancouver New Year's Eve Celebration Society (add economic impact, people downtown, etc)

Sponsorship of the Good Night Out Street Team to increase safety and reduce sexual harassment in the Granville Entertainment District.



Sponsorship of beloved downtown festivals, like Street Food City, Jazz Fest, the BMO Vancouver Marathon, New Year's Eve, and the JUNOS



## Our Placemaking

Founding member of the Vancouver New Year's Eve Celebration Society (add economic impact, people downtown, etc)



Alley-Oop and Ackery's Alley laneway projects completed in 2016 and 2018, turning underutilized public spaces into fun, vibrant community places.

Input to the West End Community Plan, and allocation of Community Amenity Contributions to the Alberni Street public realm improvements, helping to shape the way downtown looks and feels.

## Our Community

Media coverage: 168 media hits in the past year alone, with hits from top outlets like the Globe and Mail, Daily Hive, Vancouver Sun, Global BC, and more.



The DVBIA holds quarterly Roundtable events with key influential guest speakers. The events are free for members and is an opportunity to discuss top trends through various industries.



# About Renewal

The current DVBIA mandate runs from April 1, 2010 to March 31, 2019. Our programs help make Vancouver even more welcoming, safe and vibrant, and we need the support of our valued members in order to continue this important work. If you'd like to hear more about our vision for the decade ahead, we are always happy to talk. Get in touch with us by emailing [dvbia@downtownvancouver.net](mailto:dvbia@downtownvancouver.net)

## Timeline

- January 2019: DVBIA Board of Directors votes on renewal budget
- June 2019: Renewal budget goes to AGM to be voted on by members
- December 2019: 30-day notice period for objections
- February 2020: City Council votes on renewal
- April 2020: New BIA term begins

Keep up-to-date...

@downtownvan



Downtown Vancouver Business Improvement Association  
Suite 325 - 1130 West Pender Street,  
Vancouver BC V6E 4A4  
P: 604-685-7811