

MEDIA RELEASE

Downtown Vancouver Will Light up 2016 with Free Community New Year's Eve Celebration

Vancouver, BC, October 26, 2015 The first free New Year's Eve community celebration to take place in downtown Vancouver in more than a decade will move ahead this year, the Vancouver New Year's Eve Celebration Society today confirmed.

The family-friendly countdown celebration will take place from 6:00 p.m. to 12:20 a.m. on December 31, 2015, along Canada Place Way between Howe and Burrard Streets. The highly anticipated celebration will have free programming, which includes live music, and entertainment, a countdown for families at 9:00 p.m. and the midnight countdown complete with fireworks. Details on tickets for the premium viewing area will be announced mid-November.

We're grateful to have sponsors on board this year who share our vision of an annual celebration that encourages citizens and visitors to gather in a central location for an inclusive, safe and enjoyable celebration," said Charles Gauthier, president of the Vancouver New Year's Eve Celebration Society, a not-for-profit community organization founded by local news, lifestyle and entertainment website Vancity Buzz. "We already have a top-notch line-up of live entertainment and will be announcing more exciting acts in the weeks leading up to the event."

The Vancouver New Year's Eve Celebration Society has partnered with BRANDLIVE and 102.7 The Peak FM to celebrate the seventh and final year of the PEAK Performance Project, a program that has launched the career of many notable Vancouver musicians. The December 31 musical lineup will feature the 2015 winner, as well as headliner Current Swell, former PEAK Performance Project winner We Are the City, The Matinee and more. 

Made up of a collaborative group of local businesses and associations, the Vancouver New Year's Eve Celebration Society includes representatives from Vancity Buzz, the Downtown Vancouver Business Improvement Association, Port Metro Vancouver, Vancouver Convention Centre, Tourism Vancouver, Starbucks Coffee, Vanterre Projects, Boughton Law Corporation and BDO Canada. Media partners are Vancity Buzz, Global BC, Vancouver 24 Hours, 102.7 The Peak FM, and Brix Media Co. The Society will also be working closely with the City of Vancouver to make the evening a joint success.

Vancouver is known throughout the world for its lively streets, vibrant community events and festivals. This free New Year's Eve community celebration will be an exciting way to kick off the year ahead," said Mayor Gregor Robertson. "It's fantastic to see community partners and sponsors coming together to help Vancouver ring in the New Year with a fantastic line-up of local entertainment, live music, fireworks, and family-friendly celebrations. The countdown is on for one of Vancouver's best New Year's Eves yet."

Sponsorship opportunities are still available. For tickets or more details on the New Year's Eve celebration, please visit www.nyevan.com.

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