

MEDIA RELEASE

Downtown Vancouver BIA Supports Mayors' Council Plan for Metro Vancouver Transportation

Immediate Improvements Will Improve Downtown's Future

Vancouver, B.C. (September 16, 2016)—The Downtown Vancouver Business Improvement Association (DVBIA), which represents 8,000 members, supports much-needed and long-awaited projects proposed in the Mayors' Council [Phase One](#) of the [10-Year Vision for Metro Vancouver Transit and Transportation](#) released today. Downtown Vancouver is a major economic hub for the region that depends on major investments to expand the public transit network to move people faster into and around the core, reduce congestion and support future growth.

Phase One of the *10-Year Vision* aligns with what the DVBIA heard as part of its *Re-Imagine Downtown Vancouver 2040* visioning process last year. More than 11,000 people said they wanted more sustainable and healthy transportation options, in particular, expanded transit services.

Of particular benefit to downtown in the proposed plan are expansions of SkyTrain and Canada Line service; more SeaBus service; more frequent, reliable bus service include B-line bus service; more WestCoast Express service; and investments in the major road network that will improve/facilitate goods movement.

"Downtown Vancouver BIA applauds the Mayors' Council and Phase One of the 10-Year Vision. This is an important step forward that will improve our region's transit and transportation system. The plan will deliver immediate improvements that will support the efficient movement of people and goods into and around the downtown core, which is critical to the continued prosperity and livability of downtown Vancouver and the entire region," says Charles Gauthier, President & CEO, DVBIA.

"We encourage our members to take part in the public consultation on Phase One to make sure the plan maximizes the opportunity to improve connectivity between downtown Vancouver and the rest of the region," Mr. Gauthier says.

About the DVBIA

The DVBIA represents 8,000 property owners and tenants in the 90-blocks of the central business district and downtown south. It is the largest of 22 BIAs in Vancouver. Access into and around downtown by all modes of transportation has been a major pillar of its advocacy efforts for 25 years.

Contact

Charles Gauthier , President & CEO
604-685-7811 (o); 604-617-4565 (c)